

Youth Month 2024

Official Rules

- No purchase is necessary. Purchase or signing up for any services will not increase the chances of winning. Membership is not required to participate in the prize drawing.
- Automatic entry will occur when a youth club account is opened during the promotion period. If a member already has a youth club account which is in good standing, automatic entry will occur when an additional service is added to the account during the promotion period. If there are multiple owners listed on an account, entry will be based on the first party named on the account in question (the member) regardless of whether or not the transactions qualifying for this promotion are actually conducted by the first party named on the account.
- Manual entry will occur upon the Credit Union's receipt of a written entry on a 3x5 piece of paper setting forth the entrant's name, address, telephone number, and (if applicable) member/account number. One entry per envelope. No photocopied or mechanically reproduced entries will be accepted. The Credit Union is not responsible for lost, late, erroneously delivered, incomplete or postage-due entries.
- The promotional period begins Friday, March 1, 2024 and ends Sunday, March 31, 2024; therefore, these dates will serve as our contest entry period. The Credit Union's business hours are Monday, Tuesday, Thursday and Friday from 9:00 am-5:00 pm CST, and Wednesday from 9:00 am-1:00 pm CST. In order to open a new youth club account or add an additional service to an existing youth club account, potential entrants must visit a branch location during these business hours.
- Prize acceptance is limited to eligible persons who are 18 years or older and U.S. residents.
- By submitting any entry you agree to be bound by these Official Rules. Employees of the Credit Union and their immediate family members residing in a single household are not eligible. All winners will be notified by the Credit Union.
- The winner will be selected by random drawing from among the eligible entrants received as of Sunday, March 31, 2024. The selection of a winner hereunder will be final. If any prize is unclaimed, an alternate winner will be chosen.
- The Credit Union will award a total of one (1) prize consisting of the following:
 - Annual Family Membership to the Birmingham Zoo (\$150.00 value)
 - A Special Edition Animal Crossing Nintendo SwitchThe total value of the prize is not to exceed five hundred dollars (\$500.00).
- The winner will be chosen by random drawing from all eligible entries on Monday, April 1, 2024. The selection of a winner hereunder will be final.
- To claim the prize, the winner (and/or their parent or guardian, if applicable) must sign and return a release and an affidavit of eligibility and publicity release to the Credit Union at 702 Walnut Street, Gadsden, AL 35901, within 14 days of notification, or prizes will, in the Credit Union's discretion, be forfeited. The winner must provide ATCU with the following information: Name, Mailing Address, Email Address. This information is not for use by ATCU for marketing purposes or otherwise. It will only be used to establish a prize package if contact information is required. Failure to cooperate in providing the required information above will result in forfeiture of the prize. The prize will be awarded only if entrants comply with these Official Rules. No cash or other consideration will be paid. Void where prohibited by law. All federal, state, and local laws and regulations apply.
- For prize winners under the age of 18, the parent or guardian providing consent for participation and prize acceptance accepts responsibility for all federal, state, local or other taxes or other assessments that may be associated with or imposed upon the winner of any prize in this promotion.
- The winner, members of any winner's household, relatives and persons who use any prize awarded by the Credit Union, and such persons, heirs, assigns, executors, and administrators release and exempt the Credit Union and its directors, officers, employees and agents from any and all claims, actions, demands, choses in action and damages which they have now or any time in the future arising from use of any prize, including personal injury or death.
- By accepting the prize, the winner consents to the use of his/her name and photograph or likeness for advertising and promotional services without compensation. The name (and photograph, as applicable) of the prize winner may be posted in all Credit Union branch locations and included in other informational resources and advertisements such as the Credit Union's website, digital signage, social media, television commercials, digital advertising, etc.