

ATCU Back to School Selfies 2019

Official Rules

- No purchase is necessary. Membership is not required to participate in the prize drawing.
- Automatic entry will occur when a Youth Club Member (Savasaurus, Generation Next, or Synced) OR parent of a Youth Club Member completes all of the following actions: takes a picture of the Youth Club Member in an ATCU office using the designated #selfies4schools backdrop, posts the picture on Instagram using the hashtag #selfies4schools, and comments the name of a school which they wish to receive the monetary donation. Only one entry per individual Instagram user is allowed. If there are multiple owners listed on an account, entry will be based on the first party named on the account in question (the member) regardless of whether or not the picture qualifying for this promotion is actually posted by the first party named on the account. ATCU, in our sole discretion, reserves the right to disqualify entries containing content that we deem inappropriate.
- Manual entry will occur upon the Credit Union's receipt of a written entry on a 3x5 piece of paper setting forth the entrant's name, address, telephone number, and (if applicable) member/account number. One entry per envelope. No photocopied or mechanically reproduced entries will be accepted. The Credit Union is not responsible for lost, late, erroneously delivered, incomplete or postage-due entries.
- The Back to School Selfies campaign begins Monday, July 29, 2019 and ends Friday, August 2, 2019; therefore, these dates will serve as our promotion period. The Credit Union's business hours are Monday, Tuesday, Thursday and Friday from 9:00 am-4:45 pm CST, and Wednesday from 9:00 am-1:00 pm CST. In order to take a picture in an ATCU office, potential entrants must visit a branch location during these business hours.
- Prize acceptance is limited to eligible persons who are 19 years or older and U.S. residents. By submitting any entry you agree to be bound by these Official Rules. Employees of the Credit Union and their immediate family members residing in a single household are not eligible. All winners will be notified by the Credit Union. The winner will be selected by random drawing from among the eligible entrants received as of Friday, August 2, 2019. The selection of a winner hereunder will be final. If any prize is unclaimed, an alternate winner will be chosen.
- The Credit Union will award a total of one (1) prize consisting of two Cashier's Checks having a value of five hundred dollars and no cents (\$500.00) each. One Cashier's Check will be made payable to the Youth Club Member. The second Cashier's Check will be made payable to the school of the member's choice. The winner will be chosen by random drawing from all eligible entries on Monday, August 5, 2019. All Youth Club participants will receive \$5 donated to the school they mention in the Instagram post.
- To claim the prize, the winner (and their parent or guardian, if applicable) must sign and return a release and an affidavit of eligibility and publicity release to the Credit Union at 702 Walnut Street, Gadsden, AL 35901, within 14 days of notification, or prizes will, in the Credit Union's discretion, be forfeited. The prize will be awarded only if entrants comply with these Official Rules. No cash or other consideration will be paid. Void where prohibited by law. All federal, state, and local laws and regulations apply.
- For prize winners under the age of 19, the parent or guardian providing consent for participation and prize acceptance accepts responsibility for all federal, state, local or other taxes or other assessments that may be associated with or imposed upon the winner of any prize in this promotion.
- The winner, members of any winner's household, relatives and persons who use any prize awarded by the Credit Union, and such persons heirs, assigns, executors, and administrators release and exempt the Credit Union and its directors, officers, employees and agents from any and all claims, actions, demands, choses in action and damages which they have now or any time in the future arising from use of any prize, including personal injury or death.
- By accepting the prize, the winner consents to the use of his/her name and photograph or likeness for advertising and promotional services without compensation. The name (and photograph, as applicable) of the prize winner will be posted in all Credit Union branch locations, published in the Credit Union's newsletter, and included in other informational resources and advertisements such as the Credit Union's website, digital signage, social media, etc.